

# TrumpRx

## FAQ for Independent Pharmacies

Feb. 26, 2026

TrumpRx launched Feb. 5, 2026, as a platform for consumers to access lower cash prices for certain brand-name drugs. Several of the brand-name drugs on the website link to coupon cards for consumers to present at their local pharmacy. Other drugs link directly to manufacturer programs such as AstraZeneca Direct or LillyDirect. *GoodRx administers, via PDMI, the coupons on TrumpRx for 34 of the 43 brands currently listed on the website (as of Feb. 24, 2026).* *Note: All major PSOs have a contract with PDMI to be in their pharmacy network, so a majority of independent pharmacies are in the PDMI network. Pharmacies or their PSO will be reimbursed through PDMI.*

- Some TrumpRx coupon prices are below pharmacy acquisition, thus there will be reimbursement from the manufacturers through PDMI.
- View the current list of available discounts [here](#); as of Feb. 25, 2026, 43 branded drugs are included in TrumpRx from five manufacturers.
- TrumpRx has published an FAQ document based on questions posed by NCPA. Scroll to the bottom of [this page](#) to see FAQs for prescribers and pharmacies.

### **Need-to-Knows for Independent Pharmacies**

**Are Medicaid or Medicare beneficiaries eligible to use TrumpRx?** Eligibility for coupons/discounts is drug dependent. Some programs require a patient attestation via TrumpRx prior to obtaining a coupon that the patient is not enrolled in a federally funded insurance program.

**Is this just a GoodRx discount card?** GoodRx administers, via PDMI, the coupons on TrumpRx for 34 of the 43 brands currently listed on the website (as of Feb. 24, 2026). **NCPA confirmed that, according to GoodRx, prescriptions processed with this adjudication information for brands listed on TrumpRx offer independent pharmacies WAC+ reimbursement with no administration fees, regardless of pharmacy enrollment in the GoodRx Community Link program.** Payments to pharmacies/PSOs can be expected to follow PDMI's regular payment cycles that they see today for other programs. Patients who choose TrumpRx coupons will have the following processing information (all four identifiers must be entered for proper adjudication):

*BIN: 015995*

*PCN: GDC*

*Group: MAHA*

*ID: TRUMPRX*

**Additionally and separate from GoodRx, PDMI adjudicates claims for other brand coupons on TrumpRx under PDMI BIN 610020. For claims billed through BIN 610020, the claim is processed under the PDMI network and the pharmacy or their PSO is reimbursed at their PDMI contracted rate.**

For pharmacy payment inquiries on PDMI claims, contact your PSO. If you do *not* have a PSO, email PDMI at [pharmacy@pdmi.com](mailto:pharmacy@pdmi.com)

For adjudication questions on claims with the above processing information, contact the PDMI help desk at 800-767-4226, or email PDMI at [pharmacy@pdmi.com](mailto:pharmacy@pdmi.com)