

NCPA 2026 ANNUAL CONVENTION | OCTOBER 3-6 | KANSAS CITY, MISSOURI

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EXHIBITOR PROSPECTUS



RESERVE YOUR BOOTH TODAY!

NCPA®
NATIONAL COMMUNITY
PHARMACISTS ASSOCIATION

NCPA 2026 ANNUAL CONVENTION

KANSAS CITY CONVENTION CENTER, KANSAS CITY, MO
OCT. 3-6, 2026

EXHIBIT DATES: OCT. 4-5, 2026 | HALLS D&E

FLOOR PLAN: ncpa.expocad.com/Events/ncpa26/index.html

Join the Main Street decision-makers from more than 18,900 community pharmacies at the NCPA 2026 Annual Convention. Don't miss your opportunity to reach the nation's largest gathering of independent community pharmacy owners, managers, and staff pharmacists.

ncpa.org/convention

ATTENDEE PROFILE

OUR MARKETPLACE

The National Community Pharmacists Association, founded in 1898, represents America's community pharmacists, including the owners of over 18,900 pharmacies. The nation's independent pharmacies, independent pharmacy franchises, and independent chains represent a \$103 billion marketplace, comprising 36 percent of all retail pharmacies in the U.S.

WHO ATTENDS?

The NCPA Annual Convention provides you an opportunity to meet face-to-face with independent community pharmacy owners and managers.

WHO EXHIBITS?

NCPA's Annual Convention has a variety of exhibitors, from companies that provide back office support, to technology firms that provide the nuts and bolts of pharmacy, to the front end of the store where you can find unique products. If your company falls into any of these categories, you need to be an exhibitor at NCPA's Annual Convention.

Projected attendance in Kansas City

(based on previous years):

1K

OWNER/MANAGER

PLUS

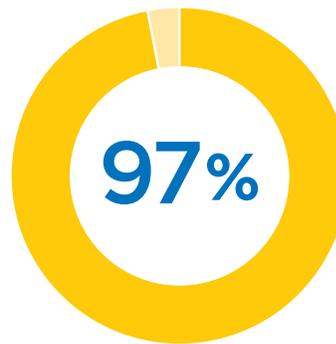
2K

STAFF PHARMACISTS,
TEAM MEMBERS, STUDENTS,
ACADEMIA, STATE ASSOCIATION
EXECs, OTHERS

EQUALS

3K+

PROJECTED
ATTENDANCE IN
KANSAS CITY



of attendees rate
the convention as
excellent or good



of attendees found
products or services at the
NCPA Annual Convention
that helped their business

EXHIBIT INFORMATION

WHY EXHIBIT?

The NCPA Annual Convention is the most powerful, productive, and informative trade show in the pharmacy industry today. This is your best opportunity to secure and grow business with loyal and appreciative customers, health care professionals, and owners of small business independent community pharmacies. They can make purchasing decisions on the spot.

This is your opportunity to ...

- Broaden your product's reach in 34 percent of the retail pharmacy market.
- Introduce new products and/or services to the decision-makers from more than 18,900 community pharmacies.
- Demonstrate your product's value face-to-face with independent pharmacy owner.

“We want to go to the conventions that will give us a return on our investment. Everyone in the industry is at the NCPA convention.”

- Mike Bollinger, Live Oak Bank



PROMOTIONAL BRANDING

NCPA 2026 ADVERTISING OPPORTUNITIES

Pre-show advertising in *America's Pharmacist*[®] magazine: As NCPA's official publication, advertise your products and services in the No. 1 source of information for independent pharmacists.

- Reach pharmacists prior to the show by starting your ad campaign in the August and September show preview issues.
- And continue with your ad in the October (Convention) issue.

See our 2026 Advertising & Marketing Kit here: www.ncpa.org/mediakit.



PAST NCPA ANNUAL CONVENTION EXHIBITORS

1LifeScience
 1st Phorm
 AAPA
 Abbott Diabetes
 AdvantEdge
 Airos
 AlignRx
 Alliance for Pharmacy
 Compounding
 Allstate DME
 American Associated
 Pharmacies
 American Pharmacy
 Cooperative
 Amerx Health Care
 Ample
 Anda
 ANI Pharmaceuticals
 Anodyne
 Araymondlife
 Aspire Health
 Associated Pharmacies
 Axia
 Barclay Damon
 Bavarian Nordic
 BD Parata
 Berry Global
 Best Digital Solutions
 BetterRx
 Biocarepharmrx.com
 Bio-K+ USA
 Bluebonnet Nutrition
 BluPax Pharma
 Boesen & Snow
 Boiron
 breathRox
 Buchanan Ingersoll & Rooney
 PC
 Burq
 Byline Bank
 Calmoseptine
 Capital Wholesale
 Cardinal Health
 CarePoint
 Celltechgen LLC
 Cencora
 Centor
 CityRx
 ClearRxm
 Cliawaived
 CofixRX
 Contec
 Convacare
 CPA
 CPESN USA
 Community 340B Network
 Datarithm
 Dax
 DisposeRx
 DiversifyRx
 Docstation
 Dolphin Digital
 Drug Topics
 EBS + Signetic
 Ecopharm

Eli Lilly and Company
 Emerson Group
 Empower
 Enliven Health
 Enterprise Bank
 Epic Rx
 Euclid Medical Products
 FDB First Databank
 First Financial Bank
 Flash Returns
 FlowRx
 Franklin Eyewear
 Frier Levitt
 Genetco
 GeriMed
 Grace Healthcare
 Greenhill Trading
 GSK
 H.L. Coshatt
 Hanker Enterprise
 HealNow
 Healthbridge Solutions
 HealthShifts
 Holistic Choice Labs
 HRG
 Hypr Delivery
 i-Health
 ImprimisRx
 Improvia
 Inbody
 Independent Pharmaceutical
 Infinitrak
 Inmar
 InStockRx
 IPC
 JamsRx
 JFCrx
 Kaizen
 Kalchem International
 Kapsulations
 Kerwell
 Keysource
 Laboflex
 Lansworth
 Legally Mine
 Liberty Paper Bags
 Liberty Software
 Limited Income Net Program
 Live Oak Bank
 L'Oreal
 Long-Term Care at Home
 Pharmacy Network
 Longevity
 LSPedia
 Managed Healthcare
 Mason Vitamins
 Masters Drug Company
 MatchRx
 Matrix Distributors
 McKesson
 MedEssist
 Medility
 Medisca
 Medme Health
 Medsense Health

Merck
 MHC Medical
 Milligram Health
 Mission Essentials
 Moderna
 Montana Family Pharmacies
 Morris & Dickson
 Nampons
 National Delivery Solutions
 National Pharmaceutical
 Association
 NCPA Mastercard
 NCPDP
 NDC
 Net-Rx
 NimbleRx
 Nordic Naturals
 Noritsu Pharmacy Automation
 Olympia Pharmaceuticals
 OmegaQuant Labs
 Optum
 Outcomes
 Outdate Rx
 Paas
 Pantex Inc.
 PBA Health
 PCCA
 PDM
 Pedifix
 Pendelum Therapeutics
 Perpetual Solutions
 Person and Covey
 Pfizer
 Pharma Logistics
 Pharmaceutical Printed Lit
 Association
 Pharmacists Mutual
 Pharmacists United in Truth
 Pharmacy Automation Supplies
 Pharmacy Eyewear
 Pharmacy Insurance Group
 Pharmacy Profiles
 Pharmacy Technician
 Certification Board
 Pharmacy-Lite Packaging
 PharmacyHub
 Pharma Source Direct
 PharmaTrust
 Pharmcon
 Pharmsaver
 Pharmsource
 Phase Scientific
 Powerstep
 PPOK
 PQ Pharmacy
 PQS
 prasco
 Premiere/ Innovatix
 Prescriptive Health
 Prevagen
 PrimeRx

Protega Pharma
 PRS Pharmacy Services
 Pure Encapsulations
 Pyrls
 Quidel
 R&S Northeast
 Real Value
 RedSail Technologies
 Republic Pharmaceuticals
 Return Solutions
 Revealsite
 Rio Medical
 Rowe Casa Organics
 Rx Relief
 Rx Systems
 Rx2go
 RxConnexion
 RxERP Inc
 Rxinsider
 RxMile
 RxOneShop
 RxSafe
 RxTechExam
 Salivea by Laclede
 Safe n Simple
 Sartoretto Verna
 scriptpro
 Secure340B
 ServRx
 SG Labs
 Sharps Medical
 SimpLED
 Smith Drug
 Sodalis
 SoftWriters
 Speed Scripts
 Streamcare
 Superx
 Surecost
 Surescripts
 Sykes & Company
 Take n Slide
 Tenovi
 Tepe Oral Health
 The Compliance Team
 Theracos
 Topi-Click
 TopRx
 Uberlube
 URAC
 Valneva
 Value Drug
 Vaxserve
 Vim & Vigr
 Vive Health
 Voxo
 Workflow Services
 Xeris Pharmaeeticals
 Xpedicare
 Yaral Pharma

“This is our biggest show of the year without a doubt. It’s the most important one we do.”

- Harry Lattanzio, PRS Pharmacy Services



EXHIBIT INFORMATION

The biggest and best decision
you can make as a company:
Attend > Exhibit > Advertise

APPLICATION PROCESS

Please read through the application carefully and complete it along with the signature of your company's authorized representative. Include full payment (required) for processing and return to:

NCPA

Attn: Accounting Department
PO Box 791223
Baltimore, MD 21279

Booth confirmation including booth number will be sent out once payment is received in full.

Additional information about education programs and special events will be forthcoming. For the most current news, check www.ncpa.org/convention.

For information on NCPA Corporate Membership or to become a Corporate Member, contact Whitney Lynch at (703) 838-2656 or whitney.lynch@ncpa.org. To join please visit www.ncpa.org/corporate-membership-program.

EXHIBIT BOOTH INCLUDES:

- One complimentary booth identification sign
- Standard booth drape (8' background, 3' side rails)
- Alphabetical listing with booth number and website in the official convention program guide and or show app
- Pre-convention promotion by NCPA
- 24-hour general exhibit hall security during the show
- Complimentary registration – NCPA Corporate Members receive three complimentary convention registrations per 10' x 10' booth, and non-members receive two complimentary convention registrations per 10' x 10' booth
- Access to all continuing education sessions and social events
- List of opt-in attendees (these are attendees that have opted in to receive information from exhibitors) once before the show
- Lunch/reception during show hours
- NCPA Exhibitor Service Kits are emailed directly from Levy Exposition Services Inc., NCPA's general service contractor. Kits will be emailed a minimum of 60 days prior to the show so that exhibitors can take advantage of discount pricing. The kit contains information on show services, labor rates, and drayage/freight handling rates.

EXHIBITOR/AFFILIATE GROUPS

Exhibitor/affiliate groups desiring space for meetings and social events must submit a written request no later than July 1, 2026 to the NCPA Meetings and Conventions Department, Attn: Eva Jones, 100 Daingerfield Road, Alexandria, VA 22314 or via email to eva.jones@ncpa.org. No entertaining, social functions, focus groups, or industry-sponsored symposia may be scheduled in conflict with official NCPA Annual Convention programming.



“It’s one of the best shows to collaborate with like minded companies and explore partnership opportunities.”

– Nick Brooke, Digital Pharmacist



TRADE SHOW



Don't wait! Make the decision to grow your business at NCPA's Annual Convention ... **reserve your booth today.**

EXHIBIT LOCATION

Kansas City Convention Center | Halls D&E

Floor Plan: nca.expod.com/Events/nca26/index.html

EXHIBIT DATES

Oct. 4-5, 2026 (Sunday and Monday)

EXHIBIT HOURS*

Sunday, Oct. 4 Noon to 4:30 p.m. (lunch on show floor)

Monday, Oct. 5 9 a.m. to Noon (breakfast on show floor)

EXHIBIT MOVE-IN DAYS

Friday, Oct. 2 9 a.m. - 5 p.m.

Saturday, Oct. 3 8 a.m. - 5 p.m.

Sunday, Oct. 4 8 - 11 a.m.**

EXHIBIT MOVE-OUT

Monday, Oct. 5 Noon - 8 p.m.

ANY QUESTIONS PLEASE CONTACT

Nina Dadgar, nina.dadgar@nca.org, (703) 838-2673 or

Whitney Lynch, whitney.lynch@nca.org, (703) 838-2656

*Exhibit days/hours are subject to change.
 **All booths need to be set up by this time. After 11 a.m. on Sunday, show management will have its general contractor force booths up (exhibitors are responsible for payment for this service).

Booth size	Corporate member	Non-member
10x10	\$4,700	\$6,500
10x20	\$9,400	\$13,000
10x30	\$14,100	\$19,500
20x20 [†]	\$19,200	\$26,400
20x30 [†]	\$28,600	\$39,400
20x40 [†]	\$38,000	\$52,400

Corner: Add \$100 [†]Please note that the 20x20 through 20x40 prices include the corner fee.

“Been a great time so far and it’s been very well attended. It’s been a nice experience meeting all these pharmacists and owners.”
 – Danny Sanchez, EnlivenHealth





EXHIBITOR APPLICATION *and* CONTRACT

NCPA's 2026 Annual Convention

Kansas City Convention Center, Kansas City, MO • Halls D&E

Oct 3-6, 2026 • Exhibit Days: Oct. 4-5, 2026 (Sunday & Monday)

Application Deadline: July 15, 2026

Questions: Nina Dadgar at 703-838-2673
or nina.dadgar@ncpa.org

COMPANY NAME* (Please print clearly)

ADDRESS

CITY

STATE

ZIP

CONTACT NAME*

TITLE

TELEPHONE*

FAX

EMAIL*

WEBSITE*

SHOW COORDINATOR (This email will be the login for both the Expocad exhibitor portal and the Spargo badge registration and housing portal.)

EMAIL

*Convention program guide will contain this information along with company's booth number and program listing (see below).

Booth Selection Preference 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____

Note: Booth size available is 10 feet deep with width increments of 10 feet. Two or more contiguous spaces may be selected in combination. Subject to show management approval. In the event that the space(s) chosen are unavailable, we agree to accept the booth assigned. NCPA Corporate Members get preferred location.

LIST COMPETITORS YOU DO NOT WANT IN CLOSE PROXIMITY (if possible)

Company description and Product Categories can be done on the online trade show floor plan (expocad) please log into your account.

For more information please contact exhibits@ncpa.org

Access Floor Plan online: ncpa.expocad.com/Events/ncpa26/index.html

Configuration \$100 per corner, \$400 per island premium charge applies: Island In-line # of corners _____

Please circle the appropriate booth size and amount at right.

Booth Size		Booth Size	10 x 10	10 x 20	10 x 30	20 x 20*	20 x 30*	20 x 40*
Booth Rental Cost	\$	NCPA Corporate Member	\$4,700	\$9,400	\$14,100	\$19,200	\$28,600	\$38,000
Corner Fee if Applicable	\$	Non Member**	\$6,500	\$13,000	\$19,500	\$26,400	\$39,400	\$52,400
Final Amount Due	\$							

*Note that the 20x20 through 20x40 prices include a premium charge.

**One-year corporate membership dues range from \$3675-\$9975. Learn more at: ncpa.org/corporate-membership-program

Payment Schedule

Acceptance of this application by NCPA constitutes a contract. The total rental fee must be enclosed with this application. We abide by all rules and regulations governing the exposition as stated on the reverse side, hereof and which are part of this contract. _____ (initial)

Payment NCPA does not invoice. Payment must accompany applications.

Designate the credit card type you will be using: Discover VISA MasterCard American Express ACH/Wire Transfer (please call for instructions)

Credit card no.:	Expiration date:	By July 15, 2026 , mail, email, or fax this application and contract with full payment to Nina Dadgar at exhibits@ncpa.org or fax 703-683-3619.
Security code*:	Total payment due:	

*Security code is the three-digit number on the back of credit card or the four-digit number on the front of an American Express card.

AUTHORIZED SIGNATURE

TITLE

DATE

PERSON FILLING OUT THIS FORM (If different than above)

PHONE

Date application received: _____

Remit payment to: NCPA, Attn: Accounting Department, PO Box 791223, Baltimore, MD 21279-1223 • 703-683-8200 • Fax 703-683-3619 • exhibits@ncpa.org

NCPA's 2026 Annual Convention
Kansas City Convention Center • Kansas City, MO • Oct 3-6, 2026

Exhibitor Rules and Regulations

1. **The total booth cost must accompany this application** — Applications will not be processed nor booths assigned without the required payment. If payment is not received reserved space will no longer be guaranteed and is subject to release and resale at the discretion of Exposition Management.
2. **Exhibit Space Cancellation Policy** — All exhibit booth space cancellations must be submitted in writing and received by NCPA on or before July 15, 2026 for a full refund less \$500 administration fee. Exhibit booth space cancellations received after July 15, 2026 will not be refunded. Please note that Exhibitor registration cancellations must be submitted in writing separately from the exhibit booth space cancellation.
3. **Termination of Conference and Exposition** — Should the premises in which NCPA's 2026 Annual Convention is to be held become, in the sole judgment of NCPA, unfit for occupancy, or should the convention be materially interfered with by reason of action of the elements, strike picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency, or any other act beyond the control of NCPA the contract for exhibit space may be terminated. NCPA will not incur liability for damages sustained by Exhibitor as a result of such termination. In the event of such termination, Exhibitor expressly waives such liability and releases NCPA of and from all claims for damages and agrees that NCPA shall have no obligation except to refund to Exhibitor pro-rated shares of the aggregate amounts received by NCPA as rental for exhibit spaces for said exhibits after deducting all costs and expenses in connection with such exhibits, including reasonable reserves for claims, such deduction being hereby specifically agreed to by the Exhibitor.
4. **If Exhibitor violates any of the Rules and Regulations set by NCPA at its sole discretion, then this contract may be terminated immediately** — In the event of a default by Exhibitor, as set forth in the previous sentence, Exhibitor shall forfeit as liquidated damages the amount paid by him for his space rental and Exhibitor registrations, regardless of whether or not NCPA enters into a further lease of the space involved.
5. **Space Assignment** — Where possible, space assignments will be made by NCPA in keeping with the preferences as to location requested by Exhibitor. NCPA, however, reserves the right to make the final determination of all space assignments in the best interest of the exposition. **Exhibitor is prohibited from subletting or sharing any part of their assigned exhibit space. Exhibitor shall not assign, sublet or share any part of their assigned exhibit space with another business (including affiliates, subsidiaries or parents), firm, organization or entity without prior written consent of NCPA.**
6. **Use of Exhibit Space** — The general rule of the Exhibit Hall is: Be a good neighbor. No exhibits will be permitted to interfere with the use of other exhibits or impede access or the free use of the aisle. Booth personnel, including but not limited to demonstrators, receptionists, and models are required to confine their activities within Exhibitor's booth space. Apart from the specific display space for which Exhibitor has under contract with NCPA, no part of the Exhibit Hall, its grounds, the convention center, or the official convention hotels may be used by any organization other than NCPA for display purposes of any kind or nature. Marketing is prohibited outside of the Exhibit Hall, unless prior written consent is received from NCPA. Exhibitor representatives shall conduct themselves and be attired to maintain the professional and businesslike climate of the convention.
7. **Conflicting Meetings and Social Activities** — In the interest of the success of the entire convention, Exhibitor agrees not to extend invitations to meetings, receptions, outings, social events, or otherwise encourage attendee absence from the conference or Exhibit Hall during conference and show hours. Exhibitor must obtain prior written approval from NCPA for all activities, whether official or unofficial, planned during the course of the convention. NCPA reserves the right to request and enforce cessation of any non-approved activity as it sees fit and shall not indemnify Exhibitor for any liability, losses, claims or expenses resulting from cessation of any non-approved activity.
8. **Installation and Dismantle** — In fairness to all exhibitors, NCPA exhibit construction guidelines must be observed. Booth backgrounds are eight feet high; side rails are approximately 33" high. The back half of the sidewalls of the booth may extend to the height of the back wall. The front half of the sidewall must contain at least 50% open area to permit side viewing through the booth. If motion pictures, other than A/V or loud speakers are used, Exhibitor agrees to comply with all applicable union requirements for the operation of the equipment. Sound presentation, slides or movies will be permitted if tuned to conversational level and if not objectionable to neighboring exhibitors. NCPA reserves the right to restrict the use of glaring lights or objectionable light effects. The exterior of any display cabinet or structure visible from an adjacent exhibitor's booth must be finished or suitably decorated at the expense of the Exhibitor erecting or installing such a display and must not include corporate or product identity that would detract from the adjacent display. If the Exhibit Hall is not carpeted, then Exhibitor is required to carpet each booth space contracted for. NCPA reserves the right to make reasonable modifications, additions, or subtractions to exhibit and booth requirements at any time at its sole discretion.

All exhibits need to comply with IAEE Guidelines for Display Rules and Regulations.

The Exhibit Hall has been reserved for exhibit installation during the following hours:
Move in: Friday, Oct. 2, 2026, from 9 a.m. - 5 p.m., Saturday Oct. 3, 2026 from 8 a.m. - 5 p.m. and Sunday Oct. 4 from 8-11 a.m. All exhibits must be fully operational by Sunday, Oct. 4, 2026 at 11 a.m.

The dismantling of displays begins on Monday Oct. 5, 2026 at Noon and move out must be completed by 8 p.m. Exhibitor is advised to provide locked storage facilities within their own display area for excess merchandise.

9. **Health, Fire Regulations, and Public Safety** — To ensure the safety of all participants, fire regulations must be observed. Fire regulations require that all display materials be flame-proof. Electrical signs and equipment must be wired to meet the specifications of the local Fire Underwriters Inspection Bureau. Exhibitor is charged with knowledge of and compliance with all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of Exhibitor.
10. **Care of Buildings** — Cost for repairing any damages to the Exhibit Hall by Exhibitor or Exhibitor representatives shall be billed to and payable by the responsible Exhibitor. Nothing may be posted, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture, or other properties of the Exhibit Hall, convention center, or hotel.
11. **Service Personnel will not be allowed on the exhibit floor without work orders and official service badges** — Exhibitors using companies other than NCPA's official service contractors (list will be emailed to Exhibitor and is included in Exhibitor Service Manual) must advise them to check with the Exhibitor Service Center upon their arrival. Copies of all job orders must be presented at that time for contractor management's files to qualify their company's participation. Upon verification, official service badges allowing access to the exhibit area during service hours only will be issued.
12. **Exhibitor's displays may not be dismantled or packed in preparation of removal prior to the official closing time of Monday Oct. 5, 2026 at Noon.** — No equipment may be removed from the exhibit hall during the conference without prior written permission from NCPA. Failure to comply with these Rules and Regulations may result in not being invited to exhibit in future years or denied selection of premium booth space.
13. **Insurance** — Exhibitors are advised to carry floater insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person, personal effects, and property of others. Guards will be furnished for non-exhibit hours, but the furnishing of such guards shall not be deemed to increase the liability of NCPA, its members, representatives or official service contractors, employees, the official convention hotel, the convention center, their representatives and employees, nor to modify in any way the assumption of risk and release provided for above. All property of the Exhibitor is understood to remain under his custody and control, in transit to and from the confines of the Exhibit Hall, subject to the Exhibitor Rules and Regulations.
14. **Hold Harmless Clause** — Exhibitor assumes the entire responsibility and liability for losses, damage and claims arising out of injury or damage to Exhibitor's displays, equipment, and other property brought upon the premises of the official convention hotel and/or convention center and shall indemnify and hold harmless NCPA, the hotel and/or convention center, agents, and employees from any and all such losses, damages and claims.
15. **Royalties, license fees and other charges** — Exhibitor agrees to pay all royalties, license fees or other charges accruing or becoming due to any firm, person or corporation by reason of use of any intellectual property, including but not limited to music — either live or recorded or other entertainment of any kind or nature, played, staged, or produced by the Exhibitor, its agents, employees or contractors within the premises including but not limited to, royalties or licensing fees due to BMI, ASCAP or SESAC. Exhibitor agrees to hold harmless NCPA, its agents and employees against any and all such claims and charges, and to defend, at its own expense any and all such claims and charges.
16. **In no event** shall NCPA or its directors, officers, agents, employees, subsidiaries, affiliates, assignees, or successors be liable for payment of any consequential, punitive, incidental, special, or indirect damages including, without limitation, lost profits, regardless of the basis of the claim and whether NCPA has been advised of the possibility of such damages.
17. **NCPA reserves the right to make changes to these Rules and Regulations** — Any matters not specifically covered herein are subject to decision by NCPA at its sole discretion. NCPA reserves the right to make such changes, amendments and additions to these rules at any time with the provision that all Exhibitors will be advised of any such changes.

NOTE: NCPA reserves the right at any time to change any or all times noted in the Exhibitor Rules and Regulations at NCPA's sole discretion.