

IF YOU NEED ROI...

NCPA Is Here for You; *We Need You to Be Here For Us*



PHARMACY OWNERS, ASK YOURSELF THESE QUESTIONS:

Would more non-dispensing revenue help your business be successful? NCPA offers industry-leading cash back rewards on the NCPA World Elite Business Mastercard designed exclusively for pharmacy industry spending. With no annual fees and our 2.25 percent unlimited cash back offer, you will more than cover the cost of NCPA membership. With no limits on the cash back, your business spending will turn into a significant revenue stream.

Interested in cutting operational costs? Payment card processing fees are a significant expense item that continues to grow for pharmacies. NCPA and Fiserv, a global provider of payment and financial technology solutions, offer a program with extremely competitive flat transaction costs and a single low monthly fee (with no additional fees). Whether it's an integrated POS or a standalone POS device, comparisons have shown that the NCPA/Fiserv solution could save you hundreds or thousands of dollars a year*, depending on your card processing mix.

Have I joined the TRUST LLC? NCPA has created a way for members to assign claims to a limited liability company that will investigate, and potentially litigate, against pharmacy benefit managers for assessing DIR fees in violation of federal antitrust and state contract laws. The TRUST LLC effort is being executed by the same law firms representing an Iowa independent pharmacist in an antitrust lawsuit filed against CVS/Aetna/Caremark. To join the TRUST, visit www.FightPBMs.com.

Am I engaged with the Finish the Fight Campaign? Our campaign is designed to put pressure on legislators on Capitol Hill to act on PBM reform through a number of different tactics. We're activating pharmacy customers and NCPA members to send letters/emails to Congress, working with NCPA members to sign op-eds and letters to place in targeted publications, targeting advertising through both TV and digital ads, and more. Get materials to use in your pharmacy at www.ncpa.org/FinishTheFight.

Is a win for NCPA a win for you? After years of intense pressure by NCPA on CMS to revisit the regulations that allowed pharmacy DIR, CMS released a final rule that starting in 2024 requires Part D plans to account for pharmacy price concessions at the point-of-sale, eliminating unknown retroactive pharmacy DIR fees.

How do NCPA lawsuits help your pharmacy? The Change Healthcare cyberattack led to significant disruptions for pharmacies with few exceptions as a direct result of the vertical integration of UnitedHealth Group. Joined by dozens of providers from multiple states, NCPA filed a class action lawsuit against UnitedHealth Group and its subsidiaries Change Healthcare and Optum for members' losses resulting from the massive cyberattack. Additionally, in 2022, after yearslong efforts by NCPA to put the conduct of PBMs under a microscope, the FTC launched a study that is scrutinizing PBMs and their business practices. An interim report issued in 2024 confirmed that the marketplace for PBMs has changed drastically since 2005 due to massive consolidation. This inquiry, which is ongoing, would not have happened without NCPA's consistent voice.

How is NCPA fighting against PBMs? The Supreme Court decision in *Rutledge v. PCMA* was a landmark decision for pharmacies, but our work continues. We are defending states' rights to pass and enforce laws protecting patients and community pharmacies from predatory PBM practices in another case - *Mulready v. PCMA* - that the Supreme Court may consider. What could reining in PBM practices and abuses mean to your pharmacy?

* Internal NCPA member survey 2024

And the list goes on and on...the list of NCPA efforts and successes you never see or hear about is much longer than this list. NCPA helps you be successful and makes your business stronger.

That value far exceeds the cost of NCPA membership.

VISIT: NCPA.ORG/MEMBERSHIP | OR CALL: 1.800.544.7447

What have we done for you lately? We think it is pretty clear. Now we ask that you be there for us. **JOIN NCPA NOW** to make sure we can continue to keep your business successful and in the healthcare spotlight. The cost is cheap - You can help us help you for about a half a penny per prescription!



JOIN NOW!

THE VOICE OF THE COMMUNITY PHARMACIST

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