CPESN® BRIEF



CPESN USA is a clinically integrated, nationwide organization of pharmacy networks organized to advance community-based pharmacy practice. CPESN networks empower pharmacies that are deeply rooted within their community by fostering their ability to provide high quality, patient-centered enhanced services.

When interacting with local network leadership and CPESN USA staff, you may be puzzled by the myriad of roles (and their non-traditional names) that are involved in CPESN efforts and unsure of what each of them do. Here's an attempt to de-mystify various roles at the local network level and at the CPESN USA level.

CPESN USA ACCOUNT MANAGERS
Each CPESN network has an assigned account manager from CPESN USA whose primary role is guiding and assisting the network with key aspects of growth and development – everything from pharmacy recruitment to payer engagement to assistance with developing and launching local work groups.

CPESN USA OPERATIONS TEAM
The CPESN USA operations team supports CPESN USA and CPESN networks with a variety of functions, including contracting, collaboration site support, participation fees, and handling the administrative aspects of payer programs.

CPESN USA SUBJECT MATTER EXPERTS
CPESN USA maintains subject matter experts in a number of areas, including: legal and contracting, pay-for-performance models, legislative relations, Medicaid state plans, care management, marketing, and other areas of importance for clinical integration and market presence

CPESN NETWORK LUMINARIES
This role must be filled by pharmacists who practice in one of the pharmacies participating in the CPESN network. Luminaries are the primary representatives of the local network and serve as the voice of the participating community pharmacies.

CPESN NETWORK MANAGING FACILITATOR
The one network facilitator who devotes the most time on a regular basis on the day-to-day aspects of managing the network's operations.

CPESN NETWORK FACILITATORS
This role, which can be filled by either a pharmacist or a non-pharmacist, is responsible for organizing network development efforts and managing the daily operations of the local CPESN network. Representing and coordinating the local network's efforts with payers is another key aspect of the role.

CPESN NETWORK ACCOUNT MANAGERS
This role, which may be fulfilled by either a pharmacist or a non-pharmacist, is responsible for managing the various aspects of pharmacies participating in the CPESN network, which includes assisting with questions and needs related to CPESN participation, facilitating the management of contracts/agreements, coordinating network meetings, and assisting with network communications.

To find out more about CPESN networks, visit www.cpesn.com. ■