

Gary Langer  
President  
Langer Research Associates

Gary Langer is an internationally recognized public opinion researcher with expertise in analysis of political, policy, economic and social attitudes, questionnaire design, and survey methodology and management. With more than 25 years in the field, Langer, a longtime director of polling at ABC News, has overseen and analyzed more than 750 surveys on a broad range of topics.

Langer produces the ongoing ABC News/*Washington Post* polls for ABC News and the weekly Consumer Comfort Index for Bloomberg LP. Other current work includes a three-year series of surveys on patient engagement among low-income Californians for Blue Shield of California Foundation, research into attitudes on long-term care for The SCAN Foundation, and monitoring and evaluation work on international development projects in Bangladesh and Afghanistan.

Langer has won two Emmy awards and received nine Emmy nominations—including the first and only to cite public opinion polls—and was honored with the 2010 Policy Impact Award of the American Association for Public Opinion Research for a series of surveys in Afghanistan and Iraq.

He's authored or co-authored nearly 30 scholarly papers and given scores of invited presentations on the meaning and measurement of public attitudes, and is a member of the Board of Directors of the Roper Center for Public Opinion Research, a trustee of the National Council on Public Polls, and past president of the New York chapter of the American Association for Public Opinion Research.

