

Paul DelPonte

Director of Programs, Operation, Development
National Alliance for Caregiving

Paul DelPonte brings a strong background in advocacy and social marketing to the National Alliance for Caregiving. He was previously Executive Director of the National Committee to Preserve Social Security and Medicare Foundation, where he helped to create Patients Aware, a public education campaign to educate seniors and family members about the benefits of the Affordable Care Act.

As both a consultant and long-time staff member of the Alliance for Aging Research, he spearheaded Project Independence for Older Americans, which led to \$1 billion in federal aging research. As a communications consultant, he has started two successful public relations firms, where he directed award-winning national health education campaigns to promote increased awareness and access to care. These have included the Community Voices Initiative for the W.K. Kellogg Foundation and the Men's Health Campaign featuring Morgan Freeman.

He lives in Montgomery County, Maryland, where he is also a Commissioner on Aging. In that role, he is helping the county implement "A Community for a Lifetime" plan to meet the needs of a growing older population.

