Exhibit at NCPA's Pharmacy Ownership Workshop

Reach an audience of aspiring and current pharmacy owners

NCPA's Pharmacy Ownership Workshop brings together entrepreneurs in the planning stages of opening community pharmacies. At the same time, it brings your company a valuable opportunity to reach this group with your message **before** they become someone else's customers. Topics covered include:

- **Technology** – what new owners should be looking for to operate their business efficiently, what they should budget for, and how to plan for growth.
- **Financing & Insurance** – where potential business owners go for financing, what business projections they need to make, and which financial indicators will help them guide their business to success.
- **Store Design & Marketing** – how to build the perfect setting for their new business and what is the most effective multi-media marketing plan for their pharmacy.

"The NCPA Ownership Workshop drives the best and most leads for our business every year."
-- Owen BonDurant, President, Independent Rx Consulting

2017 Dates & Locations *(check all that apply):*	**2018 Dates & Locations *(check all that apply):***
O **March 10-12, 2017**, Embassy Suites Nashville Airport, Nashville, TN	O **March 9-11, 2018,** Doubletree Charleston Airport, Charleston, SC
O **June 9-11, 2017**, Hilton Newark Airport, Newark, NJ	O **June 8-10, 2018**, Embassy Suites Denver International Airport, Denver, CO
O **October 12-14, 2017**, Gaylord Palms Resort & Convention Center, Orlando, FL	O **October 4-6, 2018**, Boston, MA

Cost per show: $850 (*Fee includes one 6-foot table and one registration per company.)*
Cancellation policy: Cancellations must be done in writing 60 days prior to event date for a full refund, minus a $100 admin fee; no refunds if cancellation request is sent less than 60 days prior to event date.

Name:_____

Company:_____

Address:_____

City:_____State:_____ZIP:_____

Phone:_____Email:_____

Please remit form with payment to the address below or fax to (703) 683-3619, attn: Nina Dadgar
Check No._____ Make all checks payable to: **NCPA**, Ref: 2017-18 Ownership Workshop

Credit Card Information: ☐ Amex ☐ Discover ☐ MasterCard ☐ VISA

Credit Card No.: _____ Exp. Date:_____ Sec. Code: _____

Name on card: _____ Signature: _____

NCPA, 100 Daingerfield Road, Alexandria, VA 22314; Contact: Nina Dadgar, (703) 838-2673 or nina.dadgar@ncpanet.org