



# Exhibit at NCPA's Pharmacy Ownership Workshop

**Reach an audience of aspiring and current pharmacy owners**

NCPA's Pharmacy Ownership Workshop brings together entrepreneurs in the planning stages of opening community pharmacies. At the same time, it brings your company a valuable opportunity to reach this group with your message **before** they become someone else's customers. Topics covered include:

- **Technology** – what new owners should be looking for to operate their business efficiently, what they should budget for, and how to plan for growth.
- **Financing & Insurance** – where potential business owners go for financing, what business projections they need to make, and which financial indicators will help them guide their business to success.
- **Store Design & Marketing** – how to build the perfect setting for their new business and what is the most effective multi-media marketing plan for their pharmacy.

*"The NCPA Ownership Workshop drives the best and most leads for our business every year."*

*-- Owen BonDurant, President, Independent Rx Consulting*

2017 Dates & Locations <i>(check all that apply):</i>	2018 Dates & Locations <i>(check all that apply):</i>
<input type="checkbox"/> <b>March 10-12, 2017</b> , Embassy Suites Nashville Airport, Nashville, TN	<input type="checkbox"/> <b>March 9-11, 2018</b> , Doubletree Charleston Airport, Charleston, SC
<input type="checkbox"/> <b>June 9-11, 2017</b> , Hilton Newark Airport, Newark, NJ	<input type="checkbox"/> <b>June 8-10, 2018</b> , Embassy Suites Denver International Airport, Denver, CO
<input type="checkbox"/> <b>October 12-14, 2017</b> , Gaylord Palms Resort & Convention Center, Orlando, FL	<input type="checkbox"/> <b>October 4-6, 2018</b> , Boston, MA

Cost per show: \$850 *(Fee includes one 6-foot table and one registration per company.)*

**Cancellation policy:** Cancellations must be done in writing 60 days prior to event date for a full refund, minus a \$100 admin fee; no refunds if cancellation request is sent less than 60 days prior to event date.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Please remit form with payment to the address below or fax to (703) 683-3619, attn: Nina Dadgar*

Check No. \_\_\_\_\_ Make all checks payable to: **NCPA**, Ref: 2017-18 Ownership Workshop

**Credit Card Information:**     Amex     Discover     MasterCard     VISA

Credit Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_