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Welcome to the **VaccINATION**

GSK-VaccINATION.com



Welcome to the VaccinATIOn

GSK is dedicated to helping pharmacists and pharmacy technicians with their in-pharmacy vaccination efforts. We believe that together, we can help improve adult vaccination rates across the country. To that end, we've created www.GSK-VaccinATIOn.com.



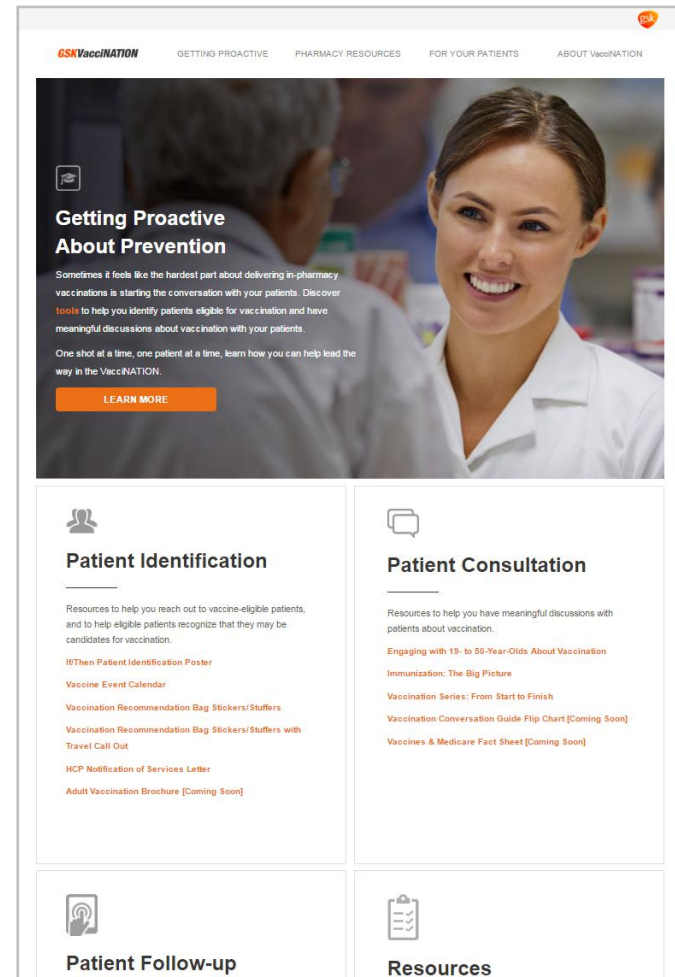
About Vaccination

- GSK-Vaccination.com is an online resource that provides information and tools for pharmacists and pharmacy technicians to help them through the vaccination process
- At launch, GSK-Vaccination.com provides content divided into three different categories:
 - Getting Proactive
 - Pharmacy Resources
 - For Your Patients



Getting Proactive

- This section contains articles and printable resources to assist with patient identification and consultation



The screenshot displays the GSK Vaccination website interface. At the top, the navigation bar includes the GSK Vaccination logo and links for 'GETTING PROACTIVE', 'PHARMACY RESOURCES', 'FOR YOUR PATIENTS', and 'ABOUT VaccINATION'. The main content area features a large image of a smiling pharmacist interacting with a patient. Below the image, the heading 'Getting Proactive About Prevention' is followed by a sub-heading and a paragraph of text. A 'LEARN MORE' button is positioned below the text. The page is divided into four columns, each with an icon and a title: 'Patient Identification' (person icon), 'Patient Consultation' (speech bubble icon), 'Patient Follow-up' (hand with pulse icon), and 'Resources' (clipboard icon). Each column contains a brief description and a list of resource links.

Getting Proactive About Prevention

Sometimes it feels like the hardest part about delivering in-pharmacy vaccinations is starting the conversation with your patients. Discover **tools** to help you identify patients eligible for vaccination and have meaningful discussions about vaccination with your patients.

One shot at a time, one patient at a time, learn how you can help lead the way in the VaccINATION.

[LEARN MORE](#)

Patient Identification

Resources to help you reach out to vaccine-eligible patients, and to help eligible patients recognize that they may be candidates for vaccination.

- [If/Then Patient Identification Poster](#)
- [Vaccine Event Calendar](#)
- [Vaccination Recommendation Bag Stickers/Stuffers](#)
- [Vaccination Recommendation Bag Stickers/Stuffers with Travel Call Out](#)
- [HCP Notification of Services Letter](#)
- [Adult Vaccination Brochure \[Coming Soon\]](#)

Patient Consultation

Resources to help you have meaningful discussions with patients about vaccination.

- [Engaging with 19- to 50-Year-Olds About Vaccination Immunization: The Big Picture](#)
- [Vaccination Series: From Start to Finish](#)
- [Vaccination Conversation Guide Flip Chart \[Coming Soon\]](#)
- [Vaccines & Medicare Fact Sheet \[Coming Soon\]](#)

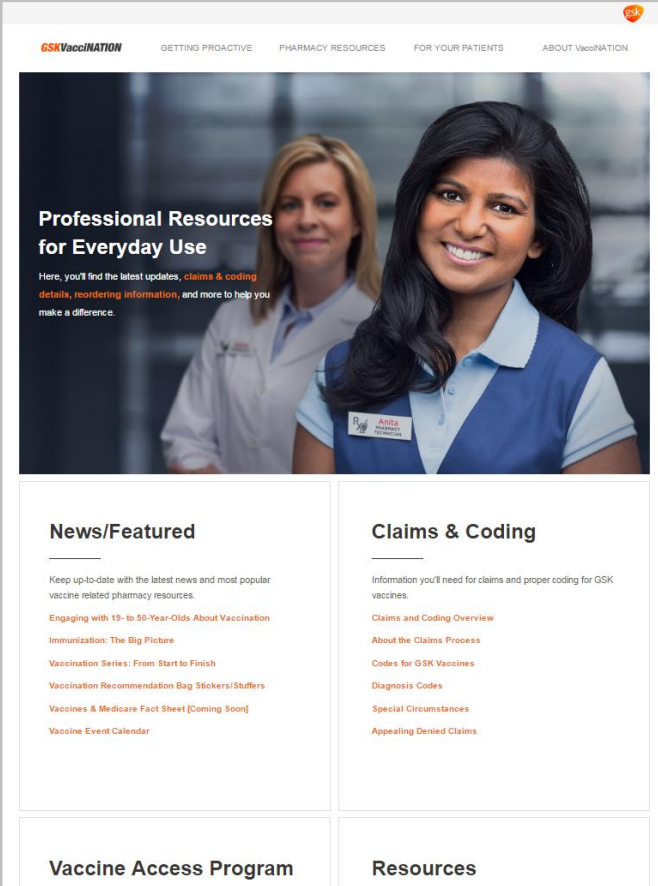
Patient Follow-up

Resources



Pharmacy Resources

- This section contains resources and tools to assist with in-pharmacy vaccination, such as claims and coding information for GSK vaccines



The screenshot shows the 'Pharmacy Resources' section of the GSK Vaccination website. The page features a navigation bar with links for 'GETTING PROACTIVE', 'PHARMACY RESOURCES', 'FOR YOUR PATIENTS', and 'ABOUT VaccINATION'. The main content area is titled 'Professional Resources for Everyday Use' and includes a sub-header: 'Here, you'll find the latest updates, claims & coding details, reordering information, and more to help you make a difference.' Below this, there are four distinct sections: 'News/Featured' with a list of articles, 'Claims & Coding' with a list of links, 'Vaccine Access Program', and 'Resources'.

GSK VaccINATION GETTING PROACTIVE PHARMACY RESOURCES FOR YOUR PATIENTS ABOUT VaccINATION

Professional Resources for Everyday Use

Here, you'll find the latest updates, **claims & coding details, reordering information**, and more to help you make a difference.

News/Featured

Keep up-to-date with the latest news and most popular vaccine related pharmacy resources.

- [Engaging with 15- to 59-Year-Olds About Vaccination](#)
- [Immunization: The Big Picture](#)
- [Vaccination Series: From Start to Finish](#)
- [Vaccination Recommendation Bag Stickers/Stuffers](#)
- [Vaccines & Medicare Fact Sheet \(Coming Soon\)](#)
- [Vaccine Event Calendar](#)

Claims & Coding

Information you'll need for claims and proper coding for GSK vaccines.

- [Claims and Coding Overview](#)
- [About the Claims Process](#)
- [Codes for GSK Vaccines](#)
- [Diagnosis Codes](#)
- [Special Circumstances](#)
- [Appealing Denied Claims](#)

Vaccine Access Program

Resources



For Your Patients

- This section contains printable resources to help educate patients about vaccines and vaccine-preventable diseases

GSK VaccINATION GETTING PROACTIVE PHARMACY RESOURCES FOR YOUR PATIENTS ABOUT VaccINATION

Vaccine Education For Your Patients

A little knowledge can go a long way. Arm your patients with information about vaccines and vaccine-preventable diseases so they can make informed healthcare decisions and become part of the VaccINATION.

Flu

Every flu season may differ, but the need for vaccination remains the same. Find information to help your patients understand how the flu evolves and spreads, and how they can help protect themselves with proper vaccination.

- Flu Overview
- Understanding the Flu
- Flu Prevention Info (CDC)
- What is the 4-Strain Flu Vaccine?
- How to Protect Yourself from the Flu
- Flu QIV Poster
- Flu QIV Brochure

Tdap

Information, quizzes, and videos to help you educate your patients on the importance of helping to protect themselves against tetanus, diphtheria, and whooping cough

- Whooping Cough Overview
- About the Whooping Cough Vaccine
- Be Informed: Talk to Your Doctor
- Take the Whooping Cough Quiz
- Whooping Cough Prevention (CDC)
- Diphtheria Prevention (CDC)
- Understanding Whooping Cough
- Grandparents & Whooping Cough
- Big Bad Whooping Cough Poster
- Tetanus Prevention (CDC)
- Whooping Cough Poster
- Whooping Cough Brochure

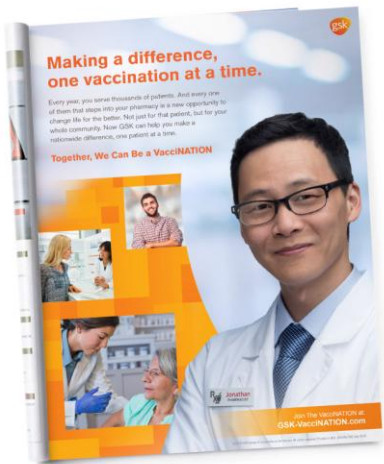
Hepatitis A & Hepatitis B

Meningococcal



Media Resources

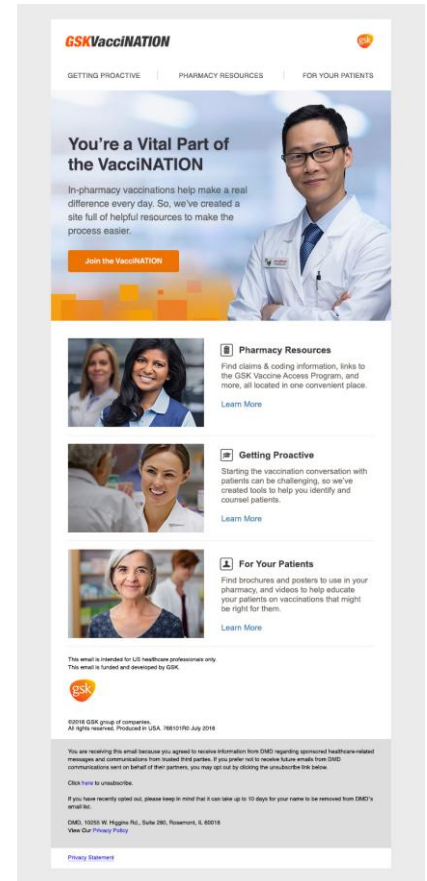
Your pharmacy staff may receive communication about the VaccINATION through our media program, which includes print ads in industry publications, web banners on pharmacy websites, and targeted emails.



Print Ad



Digital Banners

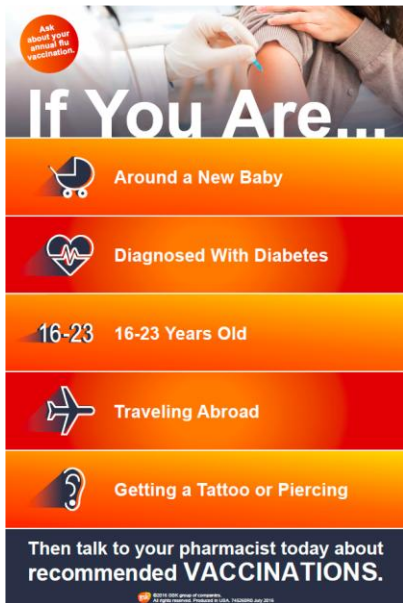


Emails



Print Resources

In addition to the website, the VacciNATION can also provide printed resources for your pharmacy, such as materials to help identify and counsel vaccine-eligible patients.



If/Then Patient Identification Poster



Pharmacist/Patient Flip Chart



Checklist & Sticker



Please visit
GSK-VaccINATION.com

