Welcome to the VaccinNATION

GSK-VaccinNATION.com
Welcome to the VaccinATION

GSK is dedicated to helping pharmacists and pharmacy technicians with their in-pharmacy vaccination efforts. We believe that together, we can help improve adult vaccination rates across the country. To that end, we’ve created www.GSK-VaccinATION.com.
About VacciNATION

• GSK-VacciNATION.com is an online resource that provides information and tools for pharmacists and pharmacy technicians to help them through the vaccination process

• At launch, GSK-VacciNATION.com provides content divided into three different categories:
  • Getting Proactive
  • Pharmacy Resources
  • For Your Patients
Getting Proactive

• This section contains articles and printable resources to assist with patient identification and consultation
Pharmacy Resources

• This section contains resources and tools to assist with in-pharmacy vaccination, such as claims and coding information for GSK vaccines.
For Your Patients

- This section contains printable resources to help educate patients about vaccines and vaccine-preventable diseases.
Media Resources

Your pharmacy staff may receive communication about the VacciNATION through our media program, which includes print ads in industry publications, web banners on pharmacy websites, and targeted emails.
Print Resources

In addition to the website, the VacciNATION can also provide printed resources for your pharmacy, such as materials to help identify and counsel vaccine-eligible patients.

If/Then Patient Identification Poster

Pharmacist/Patient Flip Chart

Checklist & Sticker
Please visit GSK-VacciNATION.com