

THE NCPA CORPORATE MEMBERSHIP PROGRAM

In recognition of supporting NCPA and independent pharmacy, NCPA's Corporate Members are given preferred consideration for opportunities to collaborate with NCPA on programs of value to the nation's more than 21,000 independent pharmacies and the patients they serve. NCPA Corporate Members also benefit by remaining informed and actively participating in the association.

Timely Information and Membership Status

Corporate Member companies and organization are entitled to enroll up to four executives as members of NCPA.

Those enrolled are entitled to:

- A subscription to *America's Pharmacist*®, NCPA's monthly magazine (print and/or digital)
- Electronic copies of NCPA press releases and announcements
- Annual copies of the *NCPA Digest*, sponsored by Cardinal Health
- NCPA's *qAM* electronic newsletter (Monday – Thursday) and *Executive Update* every Friday sent by NCPA CEO Doug Hoey

Discounts and Preferential Treatment

- Save on all advertisements placed in *America's Pharmacist* magazine and electronic advertisements
- Discounts on exhibitor fees at the NCPA Annual Convention
- Preferential treatment in selecting exhibit booth space
- Advance notification on all sponsorship opportunities, and preferential consideration for participation in new initiatives and pilot projects
- Members-only access to utilize NCPA's direct mail fulfillment house
- Ability to purchase NCPA publications at members-only prices
- Members-only access to conduct a members forum at a special member rate.

Recognition, Referral Services and a Voice in the Association

- A corporate listing on the NCPA website with a link to your website
- A special Corporate Member insignia to place on your website
- Special booth signage at NCPA Annual Convention (applies to companies exhibiting)
- An invitation to NCPA's Annual Corporate Member Reception held during the Annual Convention
- The ability to tell your customers that you are members of NCPA and that you support the national trade association that supports independent pharmacy
- A highlight in *America's Pharmacist*, NCPA's monthly magazine (new corporate members only)
- A highlight in NCPA's *qAM* electronic newsletter (new corporate members only)

NCPA Corporate Membership benefits you, your company, and the industry by providing a variety of ways for you to be better informed, actively participate in the association process, and sell more.



For more information, please contact:
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