Tuesday, October 17, 2017

2:30 – 4:00 pm

Gaylord Palms Resort & Convention Center

**Implementation Planner**

Moving the Needle: Turning Immunizations Into Year-Round Profits

Justin Wilson, PharmD, Valu-Med Pharmacy

**Pharmacist and Pharmacy Technician Learning Objectives:**

Upon completion of this activity, participants will be able to:

1. Outline a plan for evaluating the expansion potential of vaccination services in your market.
2. Discuss effective methods for marketing vaccination services to patients and prescribers.
3. Describe effective tools and resources to improve your vaccination process.

**Slides and resources to share with your team can be found at** [www.ncpanet.org/convention](http://www.ncpanet.org/convention)

**Disclosures:**

Justin Wilson declares no conflicts of interest or financial interest in any product or service mentioned in this program, including grants, employment, gifts, stock holdings, and honoraria.

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**What do you want to walk away with from this session?**

**Notes:**

**Take-Away Points:**

**Questions that I have:**

**Speaker Bio:**

**Justin Wilson**, Pharm.D. currently co-owns Valu-Med Pharmacy in Midwest City, OK, BestYet Healthmart Pharmacy in Harrah, OK and Valu-Med Pharmacy in Ft. Gibson, OK. In addition, Dr. Wilson is Adjunct Clinical Professor with the University of Oklahoma College Of Pharmacy.

After graduating in 2002 from the OU College of Pharmacy, Dr. Wilson completed a Community Care Pharmacy Practice residency through the University of Iowa at Osterhaus Pharmacy in Maquoketa, IA. Since starting at Valu-Med, Dr. Wilson has implemented workflow design and utilized technology to help improve dispensing and enhance patient care. This has allowed the pharmacy to expand services in the areas of diabetes management, bio-identical hormone replacement therapy, travel health immunizations, medication therapy management services, refill synchronization, and nutritional supplements.

Dr. Wilson is the 4th Vice-President for the National Community Pharmacists Association (NCPA), President of the Oklahoma State Board of Pharmacy and a Past President of the Oklahoma Pharmacists Association (OPHA). He is a 18 year member of NCPA and currently chairs their steering committee for Emerging Models. Dr. Wilson is the past chair of NCPA’s Patient Care Program Development committee, the State Legislative Affairs Committee and the Pharmacy Payment Plans committee. He is a past member of their committees on Management and Innovation/Technology.