Sunday, October 15, 2017

7:45 – 9:15 am

Gaylord Palms Resort & Convention Center

**Implementation Planner**

Create Opportunities for Service-Based Billing: A Stepwise Approach for Success

Bryan Ziegler, PharmD, Moss Pharmacy

**Pharmacist and Pharmacy Technician Learning Objectives:**

Upon completion of this activity, participants will be able to:

1. Outline the legal requirements to meet in order to bill for pharmacist provided patient care services.
2. Discuss example workflow processes to incorporate into the pharmacy practice when attempting to bill for patient care services.
3. Discuss the educational resources for pharmacy service billing.

**Slides and resources to share with your team can be found at** [www.ncpanet.org/convention](http://www.ncpanet.org/convention)

**Disclosures:**

Bryan Ziegler declares no conflicts of interest or financial interest in any product or service mentioned in this program, including grants, employment, gifts, stock holdings, and honoraria.

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**What do you want to walk away with from this session?**

**Notes:**

**Take-Away Points:**

**Questions that I have:**

**Speaker Bio:**

**Bryan Ziegler**, PharmD, MBA is a graduate from the University of South Carolina College of Pharmacy and the Moore School of Business at the University of South Carolina. After a few years in pharmacy practice, he completed an Executive Residency with the National Community Pharmacists Association from 2005-2006. He previously served as the Executive Director of the Kennedy Pharmacy Innovation Center (KPIC) and a Clinical Assistant Professor at the South Carolina College of Pharmacy – University of South Carolina Campus until December 2016. In that role, Bryan focused his teaching and research in the areas of pharmacy entrepreneurship and management, compounding, and developing sustainable business models for clinical pharmacy services. He has been involved with the development and launch of two community pharmacy residency sites and three pilot programs successfully sustaining a pharmacist within a Patient-Centered Medical Home. In January 2017 purchased Moss Compounding Pharmacy in Florence, SC and transitioned into the role of pharmacy owner. Today, Bryan is working to expand pharmacist service opportunities within an innovative practice environment that includes traditional retail pharmacy, compounding pharmacy, and a primary care clinic.